Rep Order# EC'd Yes 6832098 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 104468

. of

4.

Daypart

Station l Advertiser Product Estimate# Buyer	KS:	KSNV-TV LAS VEGAS, NV. ().HORSFORD FOR CONGRE HORSFORD 4 CONGRESS 1366 Jesse Demastrie	VEGAS, N SFORD FOI 4 CONGRES		Agency () GMMB 3050 K ST NW 3050 K ST NW WASHINGTON, WASHINGTON, Agency C/P1/P2/E 115 Flight Dates 10/16/	¥48	() GMMB 3050 K ST NW WASHINGTON, DC 20007 P1/P2/E 115/122/1366 es 10/16/2012 - 10/22/2012	2	Rep Firm Sales Office (Salesperson () Salesperson Phone#	One) PHILADELPHIA) AMY MCCREARY # 215-568-6540	PHIA EARY
											E	
SC=*		C=*										
LT I	F	Day	Time	Program		Len	Rate	Dates	Spots/Week	₩eeks	Total Spots	Total Cost
H 1	□ <u> </u>	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	ERS	:30	\$100.00	10/16-10/22	U1 	₽ 	ហ 	\$500.00
رب _ا		TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	ERS	:30	\$190.00	10/16-10/22	យា	H	ហ	\$950.00
vo	•	TU-F,M	7A-9A	TODAY SHOW		:30	\$250.00	10/16-10/22	10	ㅂ	10	\$2,500.00
ч	Ľω	SA	6A-7A	NEWS 3 AT SUNRISE		:30	\$125.00	10/20-10/20	ц	Ь	Ľ	\$125.00
ш	₩	DS	7A-8A	TODAY ON SUNDAY		:30	\$250.00	10/21-10/21	1	<u>ա</u>	<u>1</u>	\$250.00
<u> </u>	15	US	8A-9A	MEET THE PRESS		:30	\$1,900.00	10/21-10/21	Ħ	⊭	щ	\$1,900.00
_L	16	TU-F,M	9A-10A	TODAY SHOW II		:30	\$150.00	10/16-10/22	ω	⊣	ω	\$450.00
2	20	TU-F,M	10A-11A	TODAY SHOW III		:30	\$100.00	10/16-10/22	Δlı	1	42	\$400.00
N	24	TU-F,M	11A-12P	RACHEL RAY		: 30	\$100.00	10/16-10/22	Aı	-1	42	\$400.00
2	28	TU-F,M	12P-1230P	P NEWS 3 AT NOON		:30	\$125.00	10/16-10/22	4	₽	41.	\$500.00
ω	32	ти-ғ,м	2P-3P	THE DOCTORS		:30	\$100.00	10/16-10/22	42	Н	1/2	\$400.00
ω	ω 6	ខ្ល	9A-930A	NEWS 3 TODAY/WKEND		:30	\$125.00	10/21-10/21	ב	Н	Ľ	\$125.00
. 37	7	TU-F,M	3P-4P	DR. PHIL		:30	\$150.00	10/16-10/22	142	l⊶	41	\$600.00
41	41	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR		:30	\$175.00	10/16-10/22	42	₽	44	\$700.00

78 TU-F,M 1135P- TONIGHT SHOW W/ JAY LENO - 1235A	, 77 SU 11P-1135P NEWS 3 NIGHTSIDE	76 SA 11P-1135P NEWS 3 NIGHTSIDE	72 TU-F,M 11P-1135P NEWS 3 NIGHTSIDE	71 SU 10P-11P LAW & ORDER AFTER I	70 SA 10P-11P LAW & ORDER: SVU	69 F 10P-11P DATELINE NBC	68 TH 10P-11P ROCK CENTER	67 TU 10P-11P PARENTHOOD	63 M 10P-11P REVOLUTION	62 SA 7P-730P WHEEL OF FORTUNE	61 SA 630P-7P JEOPARDY	57 TU-F,M 72-730P WHEEL OF FORTUNE	53 TU-F,M 630P-7P JEOPARDY	49 TU-F,M 5P-630P EARLY NEWS	45 TU-F,M 430P-5P NEWS 4 AT 430P		Fax# In Day Time Program	Estimate# 1500 Buyer Jesse Demastrie Phone#	Z,	Rep Order# 6832098 Ver# 1 Mod# 0 Status EC'd Yes
Y LENO				NFL														Agency Cr. 1/1 2/15 Flight Dates Hiatus Weeks	Agency (3050 k WASH	Confirmed
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30		Len) GMMB (ST NW INGTON	Traffic
\$150.00	\$285.00	\$285.00	\$275.00	\$350.00	\$500.00	\$1,000.00	\$950.00	\$900.00	\$1,000.00	\$175.00	\$175.00	\$260.00	\$260.00	\$265.00	\$175.00		Rate	10/16/2012 - 10/22/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007	Traffic Order# 104468 Shov
10/16-10/22	10/21-10/21	10/20-10/20	10/16-10/22	10/21-10/21	10/20-10/20	10/19-10/19	10/18-10/18	10/16-10/16	10/22-10/22	10/20-10/20	10/20-10/20	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22		Dates	i 2		Prii Last Received: 07/ Showing Buylines: All Lines
U	ц	٢	ហ	H	just	щ	Н	ħ	Н	l-i	щ	ហ	U	.Д	Δı		Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (Printed: 08/02/2012 9:07 AM 07/18/2012 4:02 PM .ines
Н	Н	ㅂ	H	I¬¬	<u>,</u>	ഥ	ᆣ	H	ب	ь	н	H	H	;— >	щ	Weeks	# O H _i	Phone# FAX#		8/02/2012 2 PM
UЛ	Н	Ь	ហ	1>	Jank	Н	Ь	ഥ	μ -1	بر	Ъ	CJI	υī	42	42	s spots	Total	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	9:07 AM
\$750.00	\$285.00	\$285.00	\$1,375.00	\$350.00	\$500.00	\$1,000.00	\$950.00	\$900.00	\$1,000.00	\$175.00	\$175.00	\$1,300.00	\$1,300.00	\$1,060.00	\$700.00	 	Total Cost	6540 1845	PHIA REARY	
																	Daypart			2 of 4

EC'd Yes	Rep Order#
	6832098
	Ver#
	Mod# 0
	Status Confirmed
Last Re	Traffic Order# 104468
eived: 07/18/	Printed:
2012 4:02 PM	9: 08/02/2012 9:07 AM

3 of

4

Deypart

Station Advertiser Product	Estimate# Buyer Phone# Fay#	LT	}									
t iser	Fe#	Ľπ	1	8 2	8 4	85	ω ∞	87	91	92	93	97
SNV-TV LA ().HC HORSFORI	1366 Jesse Demastrie	Day	 	SA	SA	SU	US	ĸ	TU	¥	W	ខប
KSNV-TV LAS VEGAS, NV. ().HORSFORD FOR CONGRE HORSFORD 4 CONGRESS	strie	Time		1130P-1A	7A-9A	6A-7A	930A-10A	401-18	8P-10P	9P-10P	10F-11P	530P-830
v. R CONGRE SS		Program		SATURDAY NIGHT LIVE	SATURDAY TODAY	NEWS 3 AT SUNRISE	CHRIS MATTHEWS SHOW	THE VOICE	THE BIGGEST LOSER	ROCK CENTER	CHICAGO FIRE	530P-830P SUN NT FB: PITT @ CIN
Agency (3050 F WASH	Agency Criticals Flight Dates Hiatus Weeks											IN
() GMMB 3050 K ST NW WASHINGTON		Len		:30	:30	:30	:30	:30	:30	:30	:30	:30
() GMMB 3050 K ST NW WASHINGTON, DC 20007	10/16/2012 - 10/22/2012	Rate	1	\$400.00	\$175.00	\$110.00	\$175.00	\$1,100.00	\$950.00	\$1,300.00	\$1,000.00	\$4,000.00
	[2	Dates		10/20-10/20	10/20-10/20	10/21-10/21	10/21-10/21	10/22-10/22	10/16-10/16	10/17-10/17	10/17-10/17	10/21-10/21
Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week		μ	н	н	٣	ш	0	ı	ד	ы
	n Phone# n FAX#	Weeks ⊕eks	1	Н	μ	1	Н	Н	0	卢	H	Н
PHILADELPHIA AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	!	н	Н	Н	H	Н	0	بط	H	ы
PHIA REARY	6540 1845	Total Cost		\$400.00	\$175.00	\$110.00	\$175.00	\$1,100.00	\$0.00	\$1,300.00	\$1,000.00	\$4,000.00

-- REPORT TOTALS-

Report Totals: 97 / \$30,165.00

-SALES MONTHLY TOTALS-

Oct 12: 97 / \$30,165.00
Sales Totals: 97 / \$30,165.00
Station Totals: 97 / \$30,165.00
Lines not sent/rcld/rtrn: 0 / \$0.00
--COMPETITIVE-

	MLETITIAE.
	 Market Totals
	\$116,019
KTNV 20%	CATV
20%	%
KTUD	KBLR
o/¤ ⊢	%
KVCW	KINC
(W) 0/0	%
KVMY	KLAS
OJ OJO	30%
KVVU	KSNV

12 55 % %

Rep Order# EC'd Yes 6832098 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 104468 Last Received: 07/ Showing Buylines: All Lines **Printed:** 08/02/2012 9:07 AM 07/18/2012 4:02 PM

Station KSNV-TV LAS VEGAS, NV.

Advertiser () HORSFORD FOR CONGRE

Product HORSFORD 4 CONGRESS

Estimate# 1366

Buyer Jesse Demastrie

Phone#

Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 115/122/1366 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

4 of

4

115/122/1366
Salesperson Phone#
Salesperson FAX#

215-568-6540 215-568-1845

%0 XXXX

Books NOV12

EST SHARES

—COMPETITIVE COMMENTS—

Fax#

Demos RA35+

---Agency Comment--PLEASE NOTE ADDRESS CHANGE EFF 8/12

- CREDIT RISK --

CASH IN ADVANCE